

Superior Health Foundation

A D V A N C I N G U . P . H E A L T H

ABOUT SHF AND OUR
GRANTS | JUNE 2025

YOUR PRESENTERS:



MEGAN MURPHY
CHIEF EXECUTIVE
OFFICER



LAURA JARVI
ACCOUNTING AND
GRANTS MANAGER

AGENDA

- About SHF
- Our Requests for Proposals
 - Equipment
 - Community Health
 - Care Access
 - Spring and Fall
- How to Apply
- Tips and Tricks
- Questions

ABOUT SHF

- Mission: Our mission is to proactively support organizations and initiatives across the Upper Peninsula to improve health and well-being.
- Vision: We envision an Upper Peninsula where everyone has the opportunity, support, and resources to achieve their optimal health and well-being.

ABOUT SHF

- Values:
 - Transparency
 - Health Equity
 - Impact
 - Collaboration
 - Integrity

REQUESTS FOR PROPOSALS

- Equipment Grants
- Community Health Pilot Grants
- Care Access Grants
- Spring and Fall Proactive Grants

The background of the slide is a faded, grayscale image of medical equipment, including several monitors displaying waveforms and data, and various control panels with buttons and knobs. A solid green square is located in the top right corner, and a thin vertical green line is on the left side.

EQUIPMENT GRANTS

The intent of the Equipment Grants program is to assist organizations in the Upper Peninsula to purchase necessary health-related equipment that will benefit the health and well-being of U.P. residents.

EQUIPMENT GRANTS

- Applications are reviewed monthly and approved by the board in January, March, May, July, September, and November each year.
- Awards will range between \$500-\$7,500, with up to \$75,000 available for 2025.
- Who should apply: Any tax-exempt organization based in the Upper Peninsula working to improve health outcomes in the region, with preference given to grassroots organizations, tribal communities, and small and medium-sized nonprofits.

EQUIPMENT GRANTS

Selection criteria:

- The equipment is health-related
- Community needs and the number of residents who will benefit from the equipment purchase
- The long-term durability of the equipment
- How the purchase will help to improve the capacity of the organization

EQUIPMENT GRANTS

Project Examples:

- Address the health technology needs of an organization to improve service delivery
- Improve health-related transportation
- Improve treatment processes for patients or clients
- Improve accessibility
- Assist with health-related program expansion

AED PROGRAM

- We launched a new AED program on February 1, 2025
- Provided 30 AEDs across the UP
- 1st come, 1st serve
- Will open up again in February



COMMUNITY HEALTH PILOT GRANTS

The intent of the Community Health Pilot Grants is to provide funding for new organizations, new projects, and/or new programs designed to improve the health and well-being of the residents of the Upper Peninsula.

COMMUNITY HEALTH PILOT GRANTS

- Awards will range between \$500 to \$10,000, and up to \$50,000 will be granted in 2025.
- Applications are reviewed monthly and approved by the Board in January, March, May, July, September, and November.
- Who should apply: Any tax-exempt organization based or working in the Upper Peninsula to improve health outcomes in the region, with preference given to grassroots organizations, tribal communities, and small and medium-sized nonprofits.

COMMUNITY HEALTH PILOT GRANTS

Selection criteria:

- Clear, demonstrated need in the community for this support
- The community or beneficiaries of the program are engaged in the program
- Innovative and demonstrates a clear connection to improving the health of residents
- The project will provide proof of concept for expansion or replication

COMMUNITY HEALTH PILOT GRANTS

Project Examples:

- Developing new health education opportunities in a community or for a specific target population
- Start-up costs for a new collaborative effort to address health issues in a community
- Expansion of evidence-based programming into new communities
- Piloting new, innovative solutions to address community health concerns

CARE ACCESS GRANTS

The intent of the Care Access Grants program is to provide for otherwise unmet medical needs of uninsured, underinsured, and medically vulnerable residents of the Upper Peninsula.

CARE ACCESS GRANTS

IMPORTANT DATES

- Closed for 2025 – check our website in early 2026 for that year's deadlines

Awards will range from \$2,500 to a maximum of \$10,000. A total of \$60,000 was awarded in 2025.

Who should apply: Tax-exempt organizations based in or working in the Upper Peninsula that provide, arrange, or pay for medical or healthcare services or supports

CARE ACCESS GRANTS

Selection criteria:

- Applicants must agree to restrict donations to Upper Peninsula residents.
- Applicants must also share their criteria for determining need and a written policy relating to the maximum dollar amount needed for a resident's medical or healthcare services or supports.

CARE ACCESS GRANTS

Project examples:

- A cancer care services organization that provides funding to patients who are unable to afford treatment or supplemental healthcare.
- A hospice that provides funding to families who can otherwise not afford to admit a loved one.
- A hospital that provides financial assistance to patients who cannot otherwise afford care.
- A behavioral health center that helps clients with the cost of residential or outpatient treatment.



SPRING AND FALL PROACTIVE GRANTS

The intent of the Spring and Fall Proactive Grants program is to provide funding for health-centered projects, systems work, and collaborative initiatives across the Upper Peninsula

SPRING AND FALL PROACTIVE GRANTS

Important dates

Applications due:

- Wednesday, July 9, 2025

Awards announced:
September

The average grant amount will be between \$5,000 and \$75,000, with up to \$750,000 to be granted in 2025. An organization may apply for one or two years of funding.

Who should apply: Any tax-exempt organization based in or working in the Upper Peninsula to improve health outcomes in the region, with preference given to grassroots organizations, neighborhood groups, tribal communities, and small and medium-sized nonprofits.

SPRING AND FALL PROACTIVE GRANTS

Selection criteria:

- Number of people served
- Intentional community engagement effort
- Innovation in addressing health needs
- Ability to improve health outcomes for those being served
- Collaboration with other entities

SPRING AND FALL PROACTIVE GRANTS

Focus areas of interest:

- Accessibility-related initiatives
- Behavioral health programs and expansion, including SUD-related services
- Chronic disease prevention and interventions
- Healthy food access and wellness programs
- Maternal-infant health programs
- Older adult and caregiver support programs
- Oral health access and education
- Workforce development and training

SPRING AND FALL PROACTIVE GRANTS

[Project Name] Workplan

Instructions: This workplan template is intended to be used as a guide. Please fill in the boxes below with information on what you intend to do to reach the outcomes identified in the proposal. Please insert additional rows or sections as needed.

Objective 1:			
Activity	Impact	Timeframe	Resources

SPRING AND FALL PROACTIVE GRANTS

[Project Name] Evaluation Plan

Instructions: This evaluation plan template is intended to be used as a guide. Please fill in the boxes below with information on what you intend to do to reach the outcomes identified in the proposal. Please insert additional rows or sections as needed.

EVALUATION QUESTIONS					
Based on the goals or objectives you determine to be most important to evaluate, what evaluation questions do you want to answer?					
Objective #1:	Evaluation Questions	Indicators (Benchmark) <i>How will we know? (What's the goal?)</i>	Data Sources <i>Where will we get the information?</i>	Lead	Timeframe
<i>Ex. By Jan. 1, 2013, the Badger County residents will have greater access to active transportation options.</i>	<i>Is the Complete Streets policy increasing access to safe physical activity options?</i>	<ul style="list-style-type: none"> • Number of new roads in Badger County with sidewalks and/or bike lanes. (Goal: 5 new roads) • Percentage of Badger County population that is aware of increased active transportation options. (Goal: 50%) 	<ul style="list-style-type: none"> • Government agency records • Community-based self-report survey post implementation 	<ul style="list-style-type: none"> • Badger County Public Works • Badger County Bike/Ped Committee 	<ul style="list-style-type: none"> • Jan. 2013 • Spring 2013
Objective #2:	Evaluation Questions	Indicators	Data Sources	Lead	Timeframe
Objective #3:	Evaluation Questions	Indicators	Data Sources	Lead	Timeframe

HOW TO APPLY/GRANT PORTAL

- Go to:
superiorhealthfoundation.org
- Click “Grant Portal”



GET READY FOR THE EVENT OF THE YEAR!



BECOME A SPONSOR

HOW TO APPLY/GRANT PORTAL CONTINUED...

- Click “Create New Account” if your organization does not already have an account in the system.
 - When creating an account, use an email address that someone will check!
- If your organization is already set up and you need a user account, or if you’re not sure, email ljarvi@shfmi.org.

The screenshot shows the Superior Health Foundation's online grant portal. At the top is the logo with the text "Superior Health Foundation" in dark blue and "ADVANCING U.P. HEALTH" in green below it. The main section is titled "Logon" and contains two input fields: "Email Address*" and "Password*", each with a corresponding text box. Below these fields are two buttons: "Log On" (dark blue) and "Create New Account" (light blue). A red arrow points to the "Create New Account" button. To the left of the "Log On" button is a link that says "Forgot your Password?". On the right side of the page, there is a light gray box containing three sections of text: "Welcome to the Superior Health Foundation's online grant portal." followed by a link; "New Users: Please click on 'Create New Account' to complete the registration process and create your logon credentials."; and "Existing Users: Please enter your credentials and log in. If you forgot your password, please use the 'Forgot your Password' link to the left to reset your password." At the bottom of this box, it says "Not Sure? If you think that you or someone at your organization has already registered in the system, do not create a new account. Please contact our Grant Administrator, Laura Jarvi, at ljarvi@shfmi.org to receive your username and password."

HOW TO APPLY/GRANT PORTAL CONTINUED...

- Shows information about any applications in the system.
- Click “Apply” to view current grant opportunities.

Superior Health Foundation
ADVANCING U.P. HEAL

APPLY ORGANIZATION HISTORY

Applicant Dashboard

Test Organization

Active Requests 2 Historical Requests 0

Test Project

Process: 2025 Equipment Fund Grants

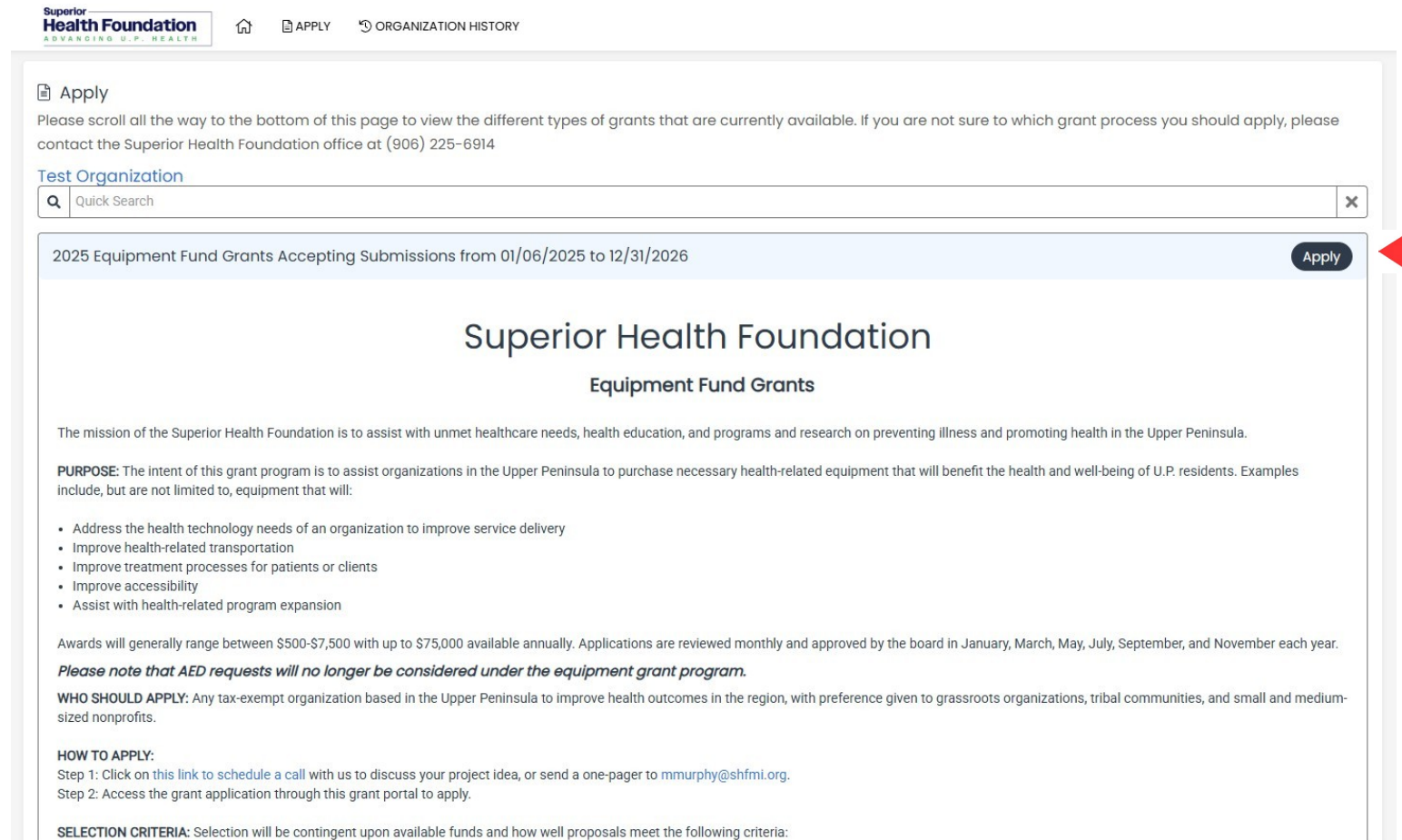
Application	Submitted	01/07/2025	View Application
Decision	Undecided		

Follow Up Forms

Form Name	Assigned To	Due Date	Status	Actions
2025 Equipment Fund Grants - Grant Report	Test Smith	06/30/2025	Assigned	Start

HOW TO APPLY/GRANT PORTAL CONTINUED...

- Shows info about all current grant opportunities from SHF.
 - Make sure to scroll all the way down the page to see them all!
- Click “Apply” to access grant application.



The screenshot displays the Superior Health Foundation grant portal. At the top, the logo and navigation links (Home, Apply, Organization History) are visible. The main heading is 'Apply', followed by instructions to scroll to the bottom of the page. A search bar is present. A blue banner highlights the '2025 Equipment Fund Grants Accepting Submissions from 01/06/2025 to 12/31/2026' with an 'Apply' button on the right, which is pointed to by a red arrow. Below this, the 'Superior Health Foundation Equipment Fund Grants' section provides details about the mission, purpose, and application process. The 'Apply' button is a dark grey circle with white text.

Superior Health Foundation
ADVANCING U.P. HEALTH

Home APPLY ORGANIZATION HISTORY

Apply

Please scroll all the way to the bottom of this page to view the different types of grants that are currently available. If you are not sure to which grant process you should apply, please contact the Superior Health Foundation office at (906) 225-6914

Test Organization

Quick Search

2025 Equipment Fund Grants Accepting Submissions from 01/06/2025 to 12/31/2026

Apply

Superior Health Foundation

Equipment Fund Grants

The mission of the Superior Health Foundation is to assist with unmet healthcare needs, health education, and programs and research on preventing illness and promoting health in the Upper Peninsula.

PURPOSE: The intent of this grant program is to assist organizations in the Upper Peninsula to purchase necessary health-related equipment that will benefit the health and well-being of U.P. residents. Examples include, but are not limited to, equipment that will:

- Address the health technology needs of an organization to improve service delivery
- Improve health-related transportation
- Improve treatment processes for patients or clients
- Improve accessibility
- Assist with health-related program expansion

Awards will generally range between \$500-\$7,500 with up to \$75,000 available annually. Applications are reviewed monthly and approved by the board in January, March, May, July, September, and November each year.

Please note that AED requests will no longer be considered under the equipment grant program.

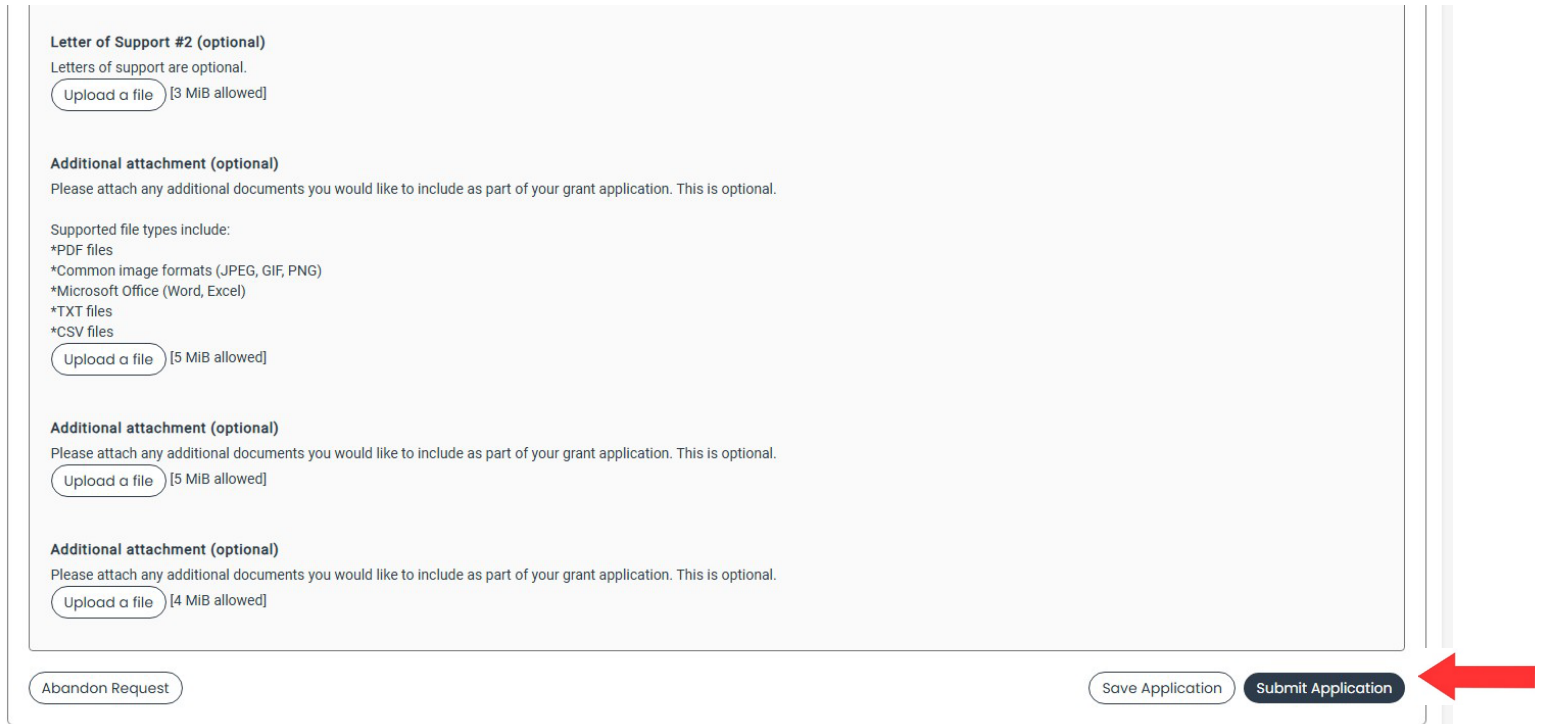
WHO SHOULD APPLY: Any tax-exempt organization based in the Upper Peninsula to improve health outcomes in the region, with preference given to grassroots organizations, tribal communities, and small and medium-sized nonprofits.

HOW TO APPLY:
Step 1: Click on [this link](#) to schedule a call with us to discuss your project idea, or send a one-pager to mmurphy@shfmi.org.
Step 2: Access the grant application through this grant portal to apply.

SELECTION CRITERIA: Selection will be contingent upon available funds and how well proposals meet the following criteria:

HOW TO APPLY/GRANT PORTAL CONTINUED...

- Hit “Save Application” to save your work
- “Abandon Request” will remove application from your current requests in the system.
- Remember to hit “Submit Application” when you are finished!



The screenshot displays a web form for grant applications. It features three identical sections for optional attachments. Each section includes a title, a brief instruction, a list of supported file types, and an 'Upload a file' button with a size limit. At the bottom of the form, there are three buttons: 'Abandon Request', 'Save Application', and 'Submit Application'. A red arrow points to the 'Submit Application' button.

Letter of Support #2 (optional)
Letters of support are optional.
[Upload a file](#) [3 MiB allowed]

Additional attachment (optional)
Please attach any additional documents you would like to include as part of your grant application. This is optional.

Supported file types include:
*PDF files
*Common image formats (JPEG, GIF, PNG)
*Microsoft Office (Word, Excel)
*TXT files
*CSV files
[Upload a file](#) [5 MiB allowed]

Additional attachment (optional)
Please attach any additional documents you would like to include as part of your grant application. This is optional.
[Upload a file](#) [5 MiB allowed]

Additional attachment (optional)
Please attach any additional documents you would like to include as part of your grant application. This is optional.
[Upload a file](#) [4 MiB allowed]

[Abandon Request](#) [Save Application](#) [Submit Application](#)

HELPFUL TIPS

1. Read the RFP all the way through!
2. Schedule time with us to talk about your project idea
3. Make sure what you are proposing is health-related
4. Establish how you plan to measure health outcomes early on
5. Look for strong partners to help you accomplish your goals

QUESTIONS?



THANK
YOU!

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www.superiorhealthfoundation.org