



Sponsorship Opportunities

Superior Health Foundation Annual Gala
Saturday, September 15, 2018
Great Lakes Rooms, Northern Michigan University

You're invited to be part of a festive evening, recognizing and supporting health-centered organizations in our region through sponsorship of the 2018 Superior Health Foundation Annual Gala. Sponsorship of the Gala offers outstanding opportunities to spotlight your company or organization as a partner sharing our vision. The detailed packages may be further personalized to meet your needs. *All recognition is limited to this event. Gala tables seat eight (8) individuals.*

For more information or to discuss additional opportunities or payment options, please contact Jim LaJoie at 906-225-3431 or jlajoie@superiorhealthfoundation.org.

GALA EXCLUSIVE DINNER SPONSOR **\$7,500** *One Available*

- Seating for sixteen (16) guests at event
- Special mention on table, in program and at event
- Invite for four (4) to attend gala food and wine tasting
- Logo on all collateral materials including invitation
- Full-page ad in program and logo in video
- Prominent verbal recognition during the event
- Company logo with link, on the Foundation website
- Large ad in the Foundation's newsletter
- Speaking opportunity during Gala program
- Opportunity to be seated with Foundation staff and Board of Directors
- Company logo highlighted in the post-event "Thank You" ad
- Company logo featured in the Foundation display case before and after the event

GALA CHAMPION **\$5,000**

- Premier seating for eight (8) guests at event
- Invite for two (2) to attend gala food and wine tasting
- Half-page ad in program and logo in video
- All other sponsorship benefits are the same as the Gala Exclusive Dinner Sponsor

GALA ENTERTAINMENT SPONSOR **\$3,750** *One Available*

- Premier seating for eight (8) guests at event, with table tent
- Invite for two (2) to attend gala food and wine tasting
- Company banner behind entertainment
- Logo on all collateral materials including invitation
- Third-page ad in program and logo in the video
- Ad in the Foundation's newsletter
- Special recognition from the podium at the event
- All other sponsorship benefits are the same as the Gala Exclusive Dinner Sponsor

GALA DECORATIONS SPONSOR **\$3,750** *One Available*

- Premier seating for eight (8) guests at event, with table tent
- Invite for two (2) to attend gala food and wine tasting
- Name/logo prominently displayed on all tables
- All other sponsorship benefits are the same as the Gala Entertainment Sponsor

GALA PRIZE SPONSOR **\$3,750** *One Available*

- Premier seating for eight (8) guests at event, with table tent
- Invite for two (2) to attend gala food and wine tasting
- Name/logo displayed on all prizes
- All other sponsorship benefits are the same as the Gala Entertainment Sponsor

GALA VICTOR **\$2,500**

- Seating for eight (8) guests at event, with table tent
- Company name listed in Gala program and video
- Company name mentioned in Foundation newsletter

GALA FRIEND **\$1,750**

- Seating for eight (8) guests at event, with table tent
- Company name listed in Gala program and video

GALA WINE SPONSOR **\$1,000** *One Available*

- Seating for four (4) guests at event
- Company name listed in Gala program and video

GALA DESSERT SPONSOR **\$750**

- Seating for two (2) guests at event
- Company name listed in Gala program and video

GALA APPETIZER SPONSOR **\$750**

- Seating for two (2) guests at event
- Company name listed in Gala program and video