

Superior Health Foundation Annual Gala

September 12, 2015

Great Lakes Rooms, Northern Michigan University

Sponsorship Opportunities

We invite you to be part of a festive evening, recognizing and supporting health-centered organizations in our region through sponsorship of the 2015 Foundation Annual Gala.

Sponsorship of the Superior Health Foundation's Third Annual Gala offers outstanding opportunities to spotlight your company or organization as a partner sharing our vision. The detailed packages may be further personalized to meet your needs. All recognition is limited to this event. Gala tables seat eight (8) individuals.

For more information or to discuss additional opportunities or payment options, please contact Jim LaJoie at 906-225-3431 or jlajoie@superiorhealthfoundation.org.

\$5,000 Gala Champion

- Premier seating close to stage for eight (8) guests at event
- Table Tent visibility displayed
- Logo on all collateral material as a sponsorship commitment, including invitation/program
- Full-page advertisement in Gala program and name /logo in video
- Prominent verbal recognition during the night of Gala
- Company logo, with link, on the Superior Health Foundation website
- Advertisement in the Foundation's newsletter
- Inclusion on one Gala banner to recognize Gala Champion supporters
- Speaking opportunity during Gala program
- Opportunity to be seated with Superior Health Foundation staff and SHF Board of Directors
- Company logo prominently highlighted in the post-event "Thank You" advertisement
- Company logo featured in

\$2,500 Gala Victor

- Seating for eight (8) guests at event, with table tent
- Company name listed in Gala program and video
- Company name listed in post-event thank-you advertisement
- Company name mentioned in Foundation newsletter

\$1,500 Gala Friend

- Seating for eight (8) guests at event, with table tent
- Company name listed in Gala program and video

\$5,000 Exclusive Gala Decorations Sponsor (one available)

- Premier seating close to stage for eight (8) guests at event, with table tent
- Opportunity to display company banner in dining area
- Logo on all collateral material as a sponsorship commitment, including invitation/program
- Company logo, with link, on the Superior Health Foundation website
- Full-page advertisement in Gala program and name/logo in video
- Advertisement in the Foundation's newsletter
- Special recognition from the podium at the event
- Opportunity to be seated with Foundation staff and Board of Directors
- Company name mentioned in post-event press release
- Company logo prominently highlighted in the post-event "Thank You" advertisement
- Company logo featured in the Foundation display case before and after the event

\$5,000 Exclusive Gala Entertainment Sponsor (one available)

- Premier seating close to stage for eight (8) guests at event, with table tent
- Opportunity to display company banner directly behind entertainment venue
- All remaining sponsorship benefits are the same as the Gala Decorations Sponsor



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